

Press Release

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NEW EMPLOYEE HIRES

The Foresight Companies, LLC, (TFC) a leading provider of financial and management consultation to death care industry professionals, announced today the addition of Dan Heaman and Drew Altmaier to the firm's marketing department.

Active in the funeral home industry since the early 1990's, Dan brings two decades worth of experience to TFC in funeral home management. Based in St. Louis, Missouri Dan has worked for both corporate-owned and family-owned funeral homes as a licensed funeral director. He earned his Certified Funeral Service Provider (CFSP) designation in 2006. His articles on customer service, marketing and public relations have appeared in several industry publications.

"I am very excited to be re-entering funeral service in a new capacity that allows me to assist funeral home owners and operators," Heaman said. "Having worked in the field alongside these professionals gives me a unique insight into their specialized needs."

A recent graduate of the University of Nebraska, Drew brings a youthful understanding of the funeral home industry to TFC. In addition to numerous years working in the hospitality industry, Drew has been deeply involved with several non-profit organizations emphasizing marketing, business development, and brand management.

"I'm pleased to be using my marketing background in a new industry where I have a lot to learn, but also a lot to contribute," Altmaier said. "I'm excited to be working for an industry leader like The Foresight Companies."

Dan and Drew will be servicing the many clients of The Foresight Companies in several capacities in order to make the company a more visible brand across the death care industry.

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