

Aftercare & Outreach Program

February 9th – 10th, 2012

Join Dan Isard in Phoenix, AZ, for a two day program where every aspect of Aftercare will be discussed, starting from why to do this and progressing to how to do this!

9:00AM – 4:00PM

Cocktail Reception Wednesday Evening

Pointe Hilton Tapatio Cliffs,

Phoenix AZ

Registration:

\$1,000.00 for 1st person

\$ 800.00 for 2nd person/same firm

Each firm who registers by January 15 will receive a copy of Dan's new book on Aftercare



~ Benefits Of Aftercare & Outreach ~

Decreased Receivables

Increased Calls

Increased Revenue Per Call

Increased Preneed Contracts

Increased Customer Satisfaction

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This time was well spent and will add greatly to my ability to offer our families great customer service.

John Glueckert/Glueckert Funeral Home, IL

The content was not only informative, but practical.

Everything I need to start a successful Aftercare/Outreach program.

Dan Funchess/Citadel Management LLC, NC

Very informative as well as entertaining! Handout materials are helpful tools to refer back to. **Theresa Williams/Mountain View Mortuary, CA**

Well worth the time and expense. An eye-opener; power packed presentations. **David Emery/Cumby Family Funeral Service, NC**

This was really well worth the time. I wasn't sure what to expect but was very impressed with purpose and execution of the seminar. Dan is to be commended for a program that truly can help the funeral director in ways unexplained, in this manner, by other seminars and conventions.

Steve Palmer/Westcott Funeral Home, AZ